This announcement deepens the company's commitment to creating a safe, authentic community

NDIA, AUGUST 17, 2021 - Tinder has announced it will make ID Verification available to members around the world in the oming quarters. Tinder will take into consideration expert recommendations, input from our members, what documents are most ppropriate in each country, and local laws and regulations, as it determines how the feature will roll out. The product will begin s voluntary, except where mandated by law, and based on the inputs received will evolve to ensure an equitable, inclusive and rivacy-friendly approach to ID Verification.

ID Verification is complex and nuanced, which is why we are taking a test-and-learn approach to the rollout," said Rory Kozoll, lead of Trust & Safety Product at Tinder. "We know one of the most valuable things Tinder can do to make members feel safe is o give them more confidence that their matches are authentic and more control over who they interact with. And we hope all our nembers worldwide will see the benefits of interacting with people who have gone through our ID verification process. We look orward to a day when as many people as possible are verified on Tinder."

inder is the leader in safety innovation in online dating, starting with the creation of the Swipe feature, which was built on double pt-in technology and the premise of mutual consent before a connection is made. Over the last two years, Tinder has rolled out nore than 10 key Safety features demonstrating a deep investment in technology that reduces anonymity, increases ccountability and helps members stay safe with features like Photo Verification, and Face to Face video chat.

We know that in many parts of the world and within traditionally marginalized communities, people might have compelling easons that they can't or don't want to share their real-world identity with an online platform," said Tracey Breeden, VP of Safety nd Social Advocacy at Match Group. "Creating a truly equitable solution for ID Verification is a challenging, but critical safety roject and we are looking to our communities as well as experts to help inform our approach."

inder first rolled out ID Verification in Japan in 2019 and has used the learnings from that market to inform this decision. Tinder s continuing to invest in safety and working in partnership with experts; this commitment is part of Match Group's previously nnounced $100M investment in talent, product, technology and moderation efforts related to trust and safety in 2021.

bout Tinder

inder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. Available in 90 countries and 40+ languages, Tinder is the highest grossing non-gaming app globally. It's been downloaded more than 450 illion times and led to more than 60 billion matches. *Swipe, Tinder, and the flame logo are registered trademarks of Match roup, LLC.*
