

Match Group Names Jim Lanzone Chief Executive Officer of Tinder

Match Group today announced that Jim Lanzone has been appointed Chief Executive Officer at the company's flagship brand, Tinder. Lanzone has served in various roles at CBS Corporation including Chief Digital Officer and President & Chief Executive Officer of CBS Interactive from 2011 to 2019. He most recently served as an Executive-in-Residence at Benchmark Capital. He is succeeding Elie Seidman who is stepping down. Lanzone's first day is August 3rd and he will report to Match Group Chief Executive Officer, Shar Dubey.

Lanzone is taking the helm at Tinder on the heels of another solid quarter, with double digit year-over-year revenue growth at Tinder despite the global COVID pandemic. Additional details will be provided when Match Group publishes its second quarter financial results on August 4, 2020.

"I'm very excited to welcome Jim to Match Group," said Shar Dubey. "He has vast experience running complex global tech organizations, driving product innovation, integrating emerging media trends into bellwether brands and a proven track record of building subscription offerings and delivering results. Tinder still has so much runway ahead, and as we look to integrate video, roll out new features in various regions and accelerate our growth around the world, Jim will be a formidable leader for the company."

"Tinder is an iconic brand and an essential part of the dating experience," said Jim Lanzone. "We have an enormous opportunity to deliver on our mission, bring more people to the product and reimagine the user experience across different markets. I'm looking forward to working with the team and taking the brand to new heights."

"Elie joined Match Group nearly four years ago as CEO of OkCupid and took the reins as CEO of Tinder during a pivotal time for the company," said Shar Dubey. "He was a steadfast leader as the brand grew past the first billion dollar revenue milestone. We are grateful for his tenure and we wish him the very best in the future."

The company also announced today it has named gaming executive Joshua Sell as Chief Product Officer at Tinder effective immediately. Sell brings significant executive product experience to Tinder. He has launched and revitalized various franchises at global gaming companies including NCSoft, King, Glu Mobile and Aeria Games and Entertainment. Sell will report to Lanzone.

<https://in.tinderpressroom.com/jim-lanzone-chief-executive-officer>