## You Can Now Match with People from Anywhere in The World: Tinder Passport Now Free for all Members

Tinder opens up its paid feature Passport for all members; travel virtually anywhere in the world to meet new people

(Note on background: Tinder Passport is typically a paid feature for Tinder Plus & Gold subscribers. Members can search by city or drop a pin on the map and you can begin Liking, matching and chatting with Tinder members in a destination of their choice. They can navigate between their current location and new destinations. This is now available for free to all Tinder members.)

April 9th: In this unprecedented time, people are feeling a potent mix of anxiety, loneliness, and uncertainty. The mix of self-isolation and WFH means we're missing out on the everyday exchanges that make us human. And even though we're socially distancing, this hasn't meant disconnecting for Tinder members. As parts of the world went into lockdown, members started Passporting into other parts of the world.

Tinder members around the world have stepped up for each other in amazing ways. Rates of Passport use were up over the last week of March before Passport was widely available for free. India saw a 25% increase in the rate of Passporting to other parts of the world, Germany recorded a 19% increase, France: 20% and Brazil: 15%.

There were 3+ billion swipes on Sunday, the 29th of Marchbefore Passport was widely made available. This is more than on any single day in the history of Tinder.

Globally more members are swiping right on someone new, having more conversations overall, and those conversations are lasting longer. Daily conversations have been up an average of 20% around the world, and the average length of the conversations is 25% longer. In India, conversations have been up an average of 39% and the average length of conversations is 28% longer.

"I'm happy we've been able to make our Passport feature, which allows you to connect with anyone, anywhere in the world, available for free to all members," said Elie Seidman, Tinder CEO. "We hope our members, many of whom are anxious and looking for more human connection, can use Passport to transport themselves out of self-quarantine to anywhere in the world. We're inspired by how people are using Tinder to be there for each other, and we want to fan these flames of social solidarity."

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The Details:

You must update your app to the 11.12<u>iOS</u> and <u>Android</u> releases, which will ensure you have access to the free Passport feature.

<sup>\*</sup>Tinder's Passport is typically available as one feature within Tinder Plus & Gold subscriptions.

## How do I change my location using Passport?

- 1. Tap the profile icon
- 2. Select Settings
- 3. Tap Location
- 4. Select Add a new location

## How many cities can I use the Passport feature in?

You can only virtually be in one city at a time, but you can change your location as many times as you'd like. Members you've liked while using the Passport feature may see your profile up to a day after you've changed your location(s).

Additional assets available online: Additional assets available online:

 $\underline{\text{https://in.tinderpressroom.com/You-Can-Now-Match-with-People-from-Anywhere-in-The-World-Tinder-Passport-Now-Free-for-all-Members}$