

Tinder®'s Swipe Ride Season 4 Wraps-up with Hot Takes on Modern Dating and Relationships

India, December 2, 2024: And that's a wrap on Tinder® Swipe Ride Season 4! This season, we focused on real, honest conversations about what Indian women truly want in their dating lives — and what a journey it's been! Featuring stars like [Vaani Kapoor](#), [Neena Gupta](#), [Shruti Haasan](#), and [Bhumi Pednekar](#), the series, in partnership with Swiss Beauty, is available on Tinder's [Youtube](#) channel and streaming exclusively on [JioCinema](#).

With the popular creator and actor, **Kusha Kapila** taking the driver's seat once again, each episode brought together a celebrity guest and a Tinder user for a girl gang chat that was equal parts fun and insightful. The girl trio spilled the tea on everything from spontaneous first dates to owning their relationship goals, setting boundaries, and creating the ultimate Tinder bio!

From **Vaani Kapoor** swooning over the rare magic of true chemistry, declaring, "I'm an idealist in love but a realist in life. When you find true chemistry, seize it with both hands," to **Neena Gupta** unapologetically urging young daters to ditch the strict dating "rules" and embrace the uniqueness of every relationship, boldly stating, "I don't believe in compatibility," the season had many memorable moments. **Shruti Haasan** brought her signature flair when talking about her dream match, saying, "I need a man with a good sense of humour. Someone who likes to have fun. Someone who's creative. I can't be with someone who is not creative"—because who wants ordinary? The finale capped it all with **Bhumi Pednekar** keeping it real as she opened up about love and marriage, saying, "I am not in a rush for anything... whenever it (marriage) may happen, ten years from now, 20 years from now, or even tomorrow, it should be (with) the right person." Talk about owning your timeline with charm and confidence!

Reflecting on the season's success, Anukool Kumar, Marketing Director, Tinder in India, said, "This year's Swipe Ride captured fresh perspectives on how young women in India are redefining dating on their own terms. With celebrity guests and Tinder female users discussing their no-filter approach to dating and relationships, it resonated deeply with the audience, celebrating the openness, confidence, and individuality of Gen Z daters. Whether it's embracing new connections or owning their relationship goals and boundaries, these young women are shaping modern dating —and this show is a reflection of that."

Speaking about the collaboration, Vidushi Goyal, the Chief Marketing Officer of Swiss Beauty, expressed, "At Swiss Beauty, we strive to be a beauty BFF by empowering women to celebrate self-expression and embrace their true selves. This partnership with Tinder Swipe Ride aligns perfectly with our vision of being a beauty bestie to every woman by having open conversations and providing products that help them feel beautiful, confident, and unstoppable."

Co-created with film director **Debbie Rao** along with popular writer **Supriya Joshi**, Swipe Ride series is a product of the coming together of women who like to call their own shots whether it's in their personal life, careers, or their dating lives.

Catch all four episodes on Tinder's [YouTube](#) channel and stream it now on [JioCinema](#)—don't miss out!

About Tinder®

Launched in 2012, Tinder® revolutionized how people meet, growing from 1 match to one billion matches in just two years. This rapid growth demonstrates its ability to fulfill a fundamental human need: real connection. Today, the app has been downloaded over 630 million times, leading to over 100 billion matches, serving approximately 50 million users per month in 190 countries and 45+ languages - a scale unmatched by any other app in the category. In 2024, Tinder won four Effie Awards for its first-ever global brand campaign, "It Starts with a Swipe™".

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