Tinder Newsroom

Tinder Partners With Yuvaa For A Free And First Of Its Kind Online Self-Learning Course On Consent For Young Adults In India

Reinforces commitment to education on consent as a part of its Let's talk Consent initiative

India, March 4, 2024: Tinder, the world's most popular app for meeting new people, launches a first-of-its-kind, online self learning course, Let's Talk Consent, focussed on interpersonal consent in partnership withYuvaa. The course builds on Tinder's 'Let's Talk Consent' initiative, launched in 2021, which helped address the complexities of consent in relationships amongst young Indian adults. Over the last three years, Tinder has launched a readily accessible resource center, short films like 'Closure' and 'We Need To Talk,' and in-person consent and safe dating workshops for college students across 3 cities in India.

Created by Yuvaa, a leading youth media organization in India, and available onCoursera, a renowned global online learning platform, this course provides reliable and authentic guidance about interpersonal consent to young adults in India for the very first time. The educational initiative is a big step forward in facilitating learning about consent and safe dating as young adults in India begin their dating journey and dovetails with insights from a 2022 survey in the country that revealed,

- 65%* of young adults took steps to personally understand the concept of consent.
- 6 in 10* young adults were seeking more resources and safe spaces(both physical and online) on consent.
- 67%* of young adults advocated for the integration of comprehensive consent education in schools and colleges.

"At Yuvaa, we meet tens of thousands of young people across India every year and dating and intimacy are among the topics they find hardest to speak about and navigate. Boundaries and consent are so personal but also so important - and with our collaborative effort on the Safe Dating Curriculum launched last year with Tinder, we've tried to take the conversation around consent directly to Gen Z in a way that they understand and resonate with. Now, this new online course provides practical strategies for both online and real-life interactions, emphasizing safety, open communication, and mutual respect for personal boundaries" said Kevin Lee, CEO, Yuvaa.

"Tinder has been the first stepping stone in the online dating journey for countless young adults which makes it very important for us to support those dating to form healthy relationships from the outset. Consent has always been at Tinder's core, starting with mutual matching, which requires both users to express interest before chatting, as well as our suite of trust and safety features. We reinforce these efforts through local educational initiatives such as 'Let's Talk Consent'. Collaborations with organizations like Yuvaa allow us to provide reliable information and guidance, empowering Tinder users to navigate dating with confidence and respect." says Aahana Dhar, Director of Communications in India, Tinder.

This 90-minute multimedia course utilizes surveys, assignments, and real-life examples to offer a nuanced understanding of consent in everyday situations. Five modules within the course cover:

- Understanding consent in interpersonal relationships
- Setting and enforcing personal boundaries
- Recognizing signs of healthy and unhealthy relationships via red, green and gray flags
- Navigating online and offline interactions with safety and respect

The Let's Talk Consent course is now available for enrollment on the Coursera website, and interested individuals can sign up to access the course at no cost.

*A survey of 1,018 18-30 young adults across Delhi, Bombay, Bangalore, Pune, Kolkata, Chennai, and Hyderabad conducted by YouGov.

ABOUT TINDER

Launched in 2012, Tinder is the world's most popular app for meeting new people and has been downloaded more than 530 million times. The app is available in 190 countries and 45+ languages. More than half of all users are 18-25 years old. In 2022, Tinder was named one of the World's Most Innovative Companies by Fast Company.

Tinder is a registered trademark of Match Group LLC.

---

https://in.tinderpressroom.com/Lets-Talk-Consent