

"If You Get My Psycho, Then You'll Get My Cute": Vaani Kapoor Gets Candid About Dating on New Season of Tinder's Swipe Ride

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India, August 14, 2024: Tinder is back with the fourth season of Tinder's Swipe Ride. It's a show that celebrates uninhibited and meaningful conversations about what Indian women want from their dating lives. The first episode this year features Bollywood actress **Vaani Kapoor** and will premiere on Wednesday, August 14, 2024, on Tinder's [YouTube](#) channel and stream exclusively on [JioCinema](#).

Popular content creator and actor, **Kusha Kapila**, takes the driver's seat once again with a celebrity guest in the back. This time it is Vaani Kapoor who steps into the spotlight, bringing her vibrant energy and honest perspectives on love and relationships. Together they pick up a Tinder user, **Panthi Shah**, a 23-year-old marketing manager and aspiring model, who is on a quest to find romance. With a Tinder bio that reads "Pasta, puppies, and looking for a potential partner in crime," Panthi is all set for a pottery date planned by her Tinder match, Yash, a graphic designer who shares her love for adventure. Notably, Tinder's [Year in Swipe report](#) talks about how people are increasingly opting for more experiential dates. While coffee date remains the top activity in India, it is closely followed by concerts and festivals, stand-up, movie night, and arcade.

On this Swipe Ride drive, the girl trio spill the tea on the magic of spontaneous first dates, setting healthy boundaries, self-expression, and how Shahrukh Khan remains the ultimate dream boy who bridges the gap between Gen Z, millennials and boomers.

Vaani Kapoor shares, *"As someone in the spotlight, dating can be challenging. People often approach me because of my fame, which can make it difficult to discern genuine intentions. I'm an idealist in love but a realist in life. Finding true chemistry is rare, and when you do, it's important to seize it with both hands!"*

Tinder user Panthi shared her own dating adventures, revealing how going on 50 first dates this year has been a journey of self-discovery. Interestingly, Tinder's [Year in Swipe report](#) on dating, reveals that singles are less concerned with where their relationship was heading and more concerned with creating memorable experiences and opportunities - also known as **N.A.T.O Dating (a.k.a. Not Attached To Outcomes)**. It is simply a way for daters to break free from societal pressures and timelines and enjoy 'the plot' of making connections and getting to know people.

"This season of Swipe Ride is all about celebrating the empowered and authentic voices of today's young women. From spontaneous adventures to unique date ideas, these young women are breaking the mold and embracing what they truly want in their dating journey. It's been amazing to witness how they're normalizing open, honest conversations about their desires and expectations. This season, we're driving into the heart of what makes modern dating so exciting and real, and it's been incredible to share these moments with them," added **Kusha Kapila**.

Vivek Mohan Sharma, Head of Branded Content at Viacom18, comments on the collaboration - *"We are dedicated to pioneering storytelling and forging powerful brand partnerships that create meaningful content. Our collaboration with Tinder exemplifies this commitment. The fourth season of Tinder's Swipe Ride offers a vibrant exploration of the diverse dating journeys of young Indian women, highlighting their self-assurance and clarity in navigating their relationships. This partnership also underscores how we as Viacom18 add value by effectively engaging with the intended set of audiences."*

"Swipe Ride entering its fourth season is a significant milestone and a testimony of how this show resonates with our audience. It captures the diverse perspectives of young, GenZ Indian women and their dating journeys in a way that's both relatable and empowering. Whether it's owning their relationship goals or confidently putting themselves out there, young women daters are being transparent and open to new experiences, connections and possibilities. This show is a reflection of that IRL," said **Anukool Kumar, Marketing Director, Tinder in India**

Co-created with film director **Debbie Rao** along with popular writer **Supriya Joshi**, Swipe Ride series is a product of the coming together of these women who like to call their own shots whether it's in their personal life, careers, or their dating lives.

About Tinder

Launched in 2012, Tinder® revolutionized how people meet, growing from 1 match to one billion matches in just two years. This rapid growth demonstrates its ability to fulfil a fundamental human need: real connection. Today, the app has been

downloaded over 630 million times, leading to over 97 billion matches, serving approximately 50 million users per month in 190 countries and 45+ languages - a scale unmatched by any other app in the category. In 2024, Tinder won four Effie Awards for its first-ever global brand campaign, "It Starts with a Swipe™".

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