Janhvi Kapoor Shares Her Take on 'Situationships' the Latest Dating Trend on Tinder's Swipe Ride

In an unfiltered dating talk with Kusha Kapila, Janvhi Kapoor spills the beans on self-love, confidence and the charm of 'situationships'

India, August 25th, 2023: Tinder, the world's most popular app for meeting new people, is back with an all new episode of Swipe Ride, a show that celebrates uninhibited, meaningful conversations about what Indian women want from their dating lives, with Janhvi Kapoor as the surprise celebrity guest! Popular social media content creator and actor, Kusha Kapila, takes the driver's seat once again to pick up Tinder users to meet their dates. In this episode, the trio chats about transparency and authenticity in dating, being confident in your own skin and not negotiating on your expectations. The episode is now live on Tinder's YouTube channel and is streaming exclusively on JioCinema.

Bollywood Gen Z fashion icon, Janhvi Kapoor on Tinder's latest episode of Swipe Ride said, "Self-love is all about knowing you're worth more and not settling for anyone that doesn't see that. Beauty comes in all shapes and sizes and happiness starts with loving every bit of yourself. As a Gen Z woman I've learnt that having high standards isn't being picky; it's valuing yourself enough to know what you deserve. And when it comes to dating, honesty is everything. No games, just genuine connections. This episode of Tinder's Swipe Ride is just a reminder that in a world that loves labels, your worth, your body, and your rules are yours to set. You deserve a relationship that loves all of you, just as you are."

During the conversation, Janhvi addresses how women are often made to feel they are not enough, or don't meet the 'ideal' beauty standards. She emphasizes that being confident in your skin and refusing to settle for less is the key to self-love and fostering a healthy relationship. This sentiment resonates with 86% women daters in India say their personal self-care is a priority while dating.¹ The trio also chats about how'situationship' (a casual - yet clearly defined - relationship centered around transparency and freedom) is an exciting and low-pressure way to get to know someone today. This holds true for 40% young women daters in India today who pick situationships as their current dating preference, reflecting a desire to redefine love on their own terms.¹

"Young women today are upfront about what they want when it comes to their dating lives. They are doing so by normalizing conversations around female desire, body positivity, consent and boundaries which the viewers will also get to witness on Swipe Ride. For the third season, I got a chance to witness female Tinder users be absolutely confident about their dating choices and take charge of what they want. I was more than happy to play a role in facilitating these meaningful conversations." added **Kusha Kapila**.

Co-created with film director **Debbie Rao** along with popular writer **Supriya Joshi**, Swipe Ride series is a product of the coming together of these women who like to call their own shots whether it's in their careers, or their dating lives.

1A study of 1000 18-25 year old dating singles pan-India between April - May 2023 conducted by OnePoll on behalf of Tinder

ABOUT TINDER

Launched in 2012, Tinder is the world's most popular app for meeting new people and has been downloaded more than 530 million times. The app is available in 190 countries and 45+ languages. More than half of all users are 18-25 years old. In 2022, Tinder was named one of the World's Most Innovative Companies by Fast Company.

 $\underline{\text{https://in.tinderpressroom.com/2023-08-25-Janhvi-Kapoor-shares-her-take-on-situationships-the-latest-dating-trend-on-Tinders-Swipe-Ride}$