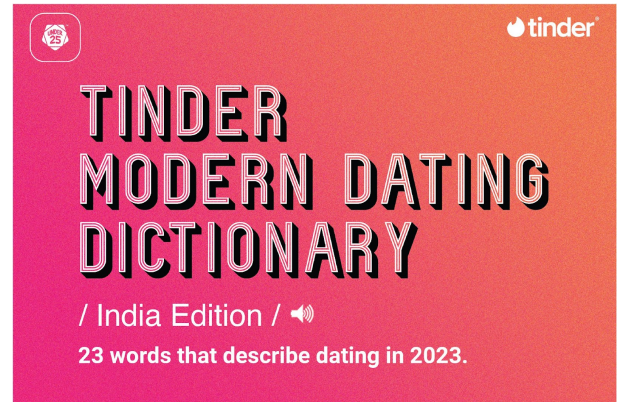


## 23 Words That Describe Dating in 2023: India's Modern Dating Dictionary from Tinder

**From 'Love Haze', 'ENM' to 'Next on Deck', Tinder spells out the latest dating terms worth keeping on your radar in 2023**

This Valentine's Day, Tinder, the world's most popular dating app for meeting new people, releases its [Modern Dating Dictionary in India](#) - a glossary of love language that Tinder users in the country swear by. In partnership with one of the largest youth culture brands in India - [Under 25](#), Tinder has decoded the ever-evolving dating lexicon to make it easier for young daters to put themselves out there. The dictionary lists 23 dating trends you may not know about yet, and the terms you need to start using to survive the dating game in 2023.



Inspired by young dater's diverse experiences, the dictionary is a comprehensive glossary of trending dating terms that you should have in your toolbelt as you navigate modern love. From matching with someone who's got the 'Rizz' to the late-night conversations that have you hooked, also called 'Tase'. Maybe you'll find yourself falling hard and experiencing a 'Love Haze', or possibly even starting a 'Neo Love'. And if all else fails, don't worry, making 'new friends' and being in a 'BFS' is always a win. And while you're on this dating journey, don't forget to look for a match who is a 'Verified QT' and 'Super Like™' them when you do!

If you're dating in 2023, the first step is learning how to speak the language. 66%\* of young daters frequently chat through messages and text when they're romantically interested and call it 'Texttationship', while 49\*\* prefer a relationship that is casual - yet clearly defined and call it 'Situationship'.

"Dating is no longer about the traditional chronology and there has been a shift in the dating vocabulary young Indian users use on the app today to connect with each other. If you're single, this dictionary equips you to feel optimistic about the year ahead", says Aahana Dhar, Director of Communications India, Tinder. "Curated especially for young Indian daters to effectively communicate what they are looking for with their potential matches. It's great to see young daters taking control of redefining the language of what healthy relationships mean for them".

Shreyans Jain, Co-Founder & Chief Revenue Officer, Under 25, says "Gen Z lingo has a vocabulary and vibe of its own. It's because the words in a conventional dictionary just don't do justice to the feelings and situations that young people find themselves in. Under 25 is at the intersection of community and culture, which allows for a natural collaboration with Tinder, the world's largest dating app, to define the new-age lingo associated with dating."

To make it easier than ever for daters to have more insight into a potential match's intentions, Tinder recently rolled out [Relationship Goals](#), a new profile feature that lets users signal what they're looking for. Whether they're down for new friends, here for a fling, or want to cuff it, users now have more control over who they connect with.

Tinder's Modern Dating Dictionary is set to become the go-to source for young adult daters in India to keep

pace with the modern dating world for a fun, healthy and stress free experience.

Tinder's Modern Dating Dictionary in India and all assets are free, online and available to download [here](#).

Research conducted by One Poll - survey of 1,000 Indian young adults (18-25) across pan-India

\*\*From Tinder bios Jan 2022 - March 2023

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## ABOUT TINDER

Launched in 2012, Tinder is the world's most popular app for meeting new people and has been downloaded more than 530 million times. The app is available in 190 countries and 45+ languages. More than half of all users are 18-25 years old. In 2022, Tinder was named one of the World's Most Innovative Companies by Fast Company.

## About Under 25

Under 25 is on a mission to connect the students of the world and enable them through a suite of phygital products & experiences. Under 25 continues to build youth culture, foster student leadership and impact the student wallet.

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<https://in.tinderpressroom.com/2023-02-14-23-Words-That-Describe-Dating-in-2023-Indias-Modern-Dating-Dictionary-from-Tinder>