

Tinder's Hottest 100 Dating Anthems Reflecting India's Music Taste To Find Their Match

Tinder Reveals the Top Tracks Sparking Connections in India Members can find matches based on music choices with recently launched Music Mode

India, 20th January, 2022 : Pop icon Madonna once said - 'Music makes people come together'. Can't argue with that as music lies in each corner of our desi souls and when it comes to music and dating, there isn't a better combo. We'll wait if you have a better one! Sparking up a chat about your fav Punjabi tracks, going to a live music gig toon a first date or just sharing a Spotify playlist at home during lockdown is always a fail-safe way to make sure you and the person you're chatting with are vibing on the same sonic wavelength.

Today, Tinder India has dropped its Top Hottest 100 Dating Anthems Spotify Playlist - a list curated based on the most popular anthems on Indian Tinder profiles in 2021. About 40% of all Gen Z members globally have already added anthems to their profiles and when they do, they see a nearly 10% increase in matches; after all, techno lovers don't vibe the same way Anuv Jain fans do to 'Baarishein'. Fans can now listen to [Tinder India's Hottest 100 Dating Anthems Spotify](#) playlist to relive all the best tunes of 2021.

To take it one step further, Tinder members can also vibe out to their potential matches' favorite songs out loud with the arrival of Music Mode in India, the newest immersive experience available in Explore. Through an integration with Spotify, **Tinder's Music Mode** now automatically plays members' chosen anthems - that one song that defines them inside and out. Members who link their Spotify accounts and add an anthem to their Tinder profiles will be able to enter Music Mode.

Tinder's Hottest 100 Dating Anthems Spotify Playlist is a list of audio goodness facilitating connections in India and here are our main take-outs:

- **If you've heard it on a Reel, it's real:** More than half of the tracks in the Dating Anthems Spotify Playlist are viral earworms that have been doing the rounds on Instagram Reels. From *Harrry Sandhu's Bijlee Bijlee* (admit it, you've tried your hand at it) to *Doja Cat's Woman* or even *Dua Lipa's No Lie*, these are the same songs that have been blasting out of our phones during relentless scrolling sessions in the last few days.
- **It's the US artists for me:** American artists have reigned supreme on India's Tinder beats with US artists dominating the Dating Anthems Spotify Playlist. While the OG Hottest champions has tons of homegrown Indian artists, not many make it into Tinder profiles with exceptions (*Bijlee, Insane, Baarishein, Lover, etc.*)
- **Desi takeover:** There were some artists we expected to see a few times on the list, from *Drake* to *Ed Sheeran*, *The Weeknd*, *Dua Lipa* and *Doja Cat*. But the real surprise was Gen Z daters' love for desi music that took over social media last year with artists like *A.P Dhillon*, *King*, *PropheC* that reigned on the charts.
- **Music has no boundaries:** Artists across the LGBTQIA+ spectrum are also dominating the charts with creators such as *Lil Nas X* securing the coveted number 2 on the charts with hits like *Montero*, *Industry Baby* to *Lauv*, *Halsey* and *Elton John* all making the cut. Safe to say that these creators have left a worldwide impact and are loved no less by Indian Tinder members as they are internationally.
- **Feelings MAXX:** At the end of the day, we all come down to listening to the heavy hard hitters that move the earth from under us. Now whether it's *abcdefu* by *Gayle* that is the modern-day breakup anthem to *Arcade* by *Duncan Laurence* or *Cold/Mess* by *Prateek Kuhad* - we can't deny our heart skips a beat every time we play them on a loop.

So, there you have it. These must-know anthems have been sparking conversations and connections through Indian Tinder profiles recently. The complete list is available on the [Tinder 100 Hottest Dating Anthem Spotify](#)

Playlist and below is a curated selection:

S. No.	Top Dating Anthems	Top Desi Anthem	Top Artists
1	STAY - The Kid LAROI, Justin Bieber	Brown Munde - AP Dhillon, Gurinder Gill	The Kid LAROI, Justin Bieber
2	Brown Munde - AP Dhillon	Lover - Diljit Dosanjh	AP Dhillon
3	Kiss Me More- Doja Cat ft. SZA	Bijlee Bijlee - Harrdy Sandhu	Doja Cat
4	Good4u - Olivia Rodrigo	Kina Chir - The PropheC	Olivia Rodrigo
5	Industry Baby - Lil Nas X ft. Jack Harlow	Tu Aake Dekhle - King	Lil Nas X
6	Lover - Diljeet Dosanjh	Jugnu - Badshah ft Nikhita Gandhi	Diljeet Dosanjh
7	Butter - BTS	Baarishein - Anuv Jain	BTS
8	Heat Waves - Glass Animals	Manike Mage Hithe - Yohani De Sliva	Billie Eilish
9	Beggin' - Måneskin	Raataan Lambiyan (From "Shershaah") - Tanishk Bagchi, Jubin Nautiyal, Asees Kaur	Ritviz
10	Baarishein - Anuv Jain	Jalebi Baby - Tesher	Anuv Jain

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