Tinder Newsroom

Update: Passport Feature Now Available For Free to All Tinder Members

Tinder Reports More Swipes on 29th March than on any single day in the history of Tinder

April 2nd: In this crazy time, people are feeling a potent mix of anxious and lonely. The one-two punch of self-isolation and business closures means we're missing out on the everyday exchanges that make us human.

Even though we're socially distant, **Tinder members haven't disconnected, there were more swipes on Sunday, March 29th than on any single day in the history of Tinder (3+ billion swipes).**

Tinder members around the world have stepped up for each other in amazing ways. As parts of the world went into quarantine, members began Passporting into those countries. **Rates of Passport use were up over the last week of March in India: 25%, Germany: 19%, France: 20% and in Brazil: 15% .**[1]

What's New On Tinder In The Past Few Weeks:

Globally more members are swiping right on someone new, having more conversations overall, and those conversations are lasting longer. Daily conversations have been up an average of 20% around the world, and the average length of the conversations is 25% longer.

- **In India, conversations have been up an average of 39% and the average length of conversations is 28% longer.**[2]
- Stay home, be safe, social distancing, "how are you", wash your hands and face emojis are seen increasingly being used in bios.

"*I'm happy we've been able to make our Passport feature, which allows you to connect with anyone, anywhere in the world, available for free to all members,"* said Elie Seidman, Tinder CEO. *"We hope our members, many of whom are anxious and looking for more human connection, can use Passport to transport themselves out of self-quarantine to anywhere in the world. We're inspired by how people are using Tinder to be there for each other, and we want to fan these flames of social solidarity."*

[1] Passport data is based on week over week increase between March 16 and March 26

[2] Daily conversation data and average conversation data is based on increases from February 20th to March 26th

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The Details:

**Tinder's Passport is typically available as one feature within Tinder Plus & Gold subscriptions.*

You must update your app to the 11.12iOS and Android releases, which will ensure you have access to the free Passport feature.

More about Passport:

This is typically a paid feature for Tinder Plus & Gold subscribers. Members can search by city or drop a pin on the map and you can begin Liking, matching and chatting with Tinder members in a destination of your choice. Navigate between your current location and new destinations!

How do I change my location using Passport?

1. Tap the profile icon
2. Select Settings
3. Tap Location
4. Select Add a new location

How many cities can I use the Passport feature in?

You can only virtually be in one city at a time, but you can change your location as many times as you'd like. Members you've liked while using the Passport feature may see your profile up to a day after you've changed your location(s).

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Additional assets available online: Photos (1)

https://in.tinderpressroom.com/2020-04-02-Passport-Feature-Available-For-Free-All-Members