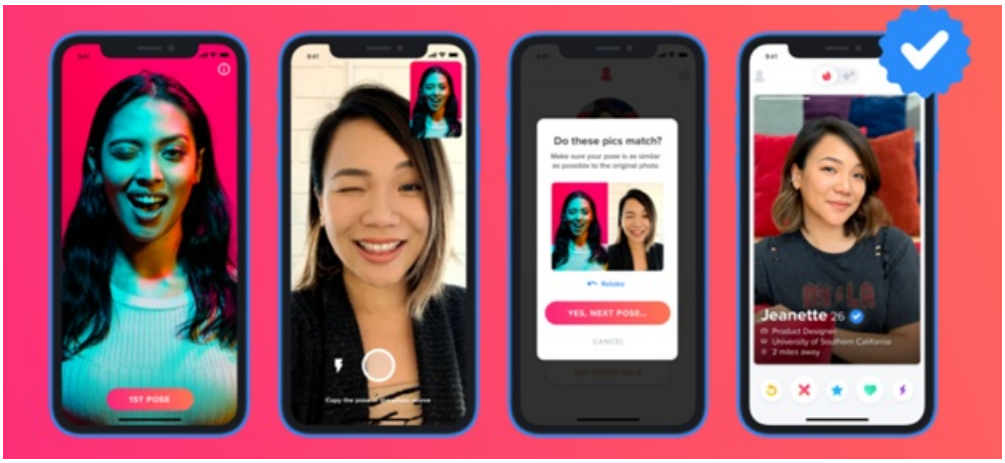
Tinder Newsroom

Tinder Introduces New Safety-Focused Update with Photo Verification Technology in India



INDIA, Tuesday 8th January 2020 – Tinder members in India will now be able to take selfies for safety with the introduction of **'Photo Verification'.** This new feature uses cutting edge technology that compares a posed photo taken in real-time to the images that appear on a member's profile. It is designed to enhance the safety of our members by ensuring authenticity and increasing trust in member profiles.

'Every day, millions of our members trust us to introduce them to new people, and we're dedicated to building innovative safety features powered by best-in-class technology that meet the needs of today's daters,' said Rory Kozoll, Head of Trust & Safety Product, Tinder. 'I'm proud to share this update to our Indian members, which represents an important step in driving our commitment to trust and safety work forward.'

Photo Verification on Tinder helps to ensure that every match is who they say they are. The feature allows members to self-authenticate through a series of real-time posed selfies, which are compared to existing profile photos using human-assisted AI technology. Verified profiles will display a blue checkmark so members can trust their authenticity.

How does it work?

1. Open Tinder and tap the profile icon
2. Tap the gray checkmark by your name/age
3. Select 'Verify your profile' to begin
4. You'll be shown a pose and we'll ask you to copy that pose by taking a selfie
5. Confirm that your selfie matches the pose and hit 'Submit for review'
6. Repeat steps 4 & 5 one more time

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About Tinder

Tinder was introduced on a college campus in 2012 and is the world's most popular app for meeting new people. It has been downloaded more than 505 million times and is available in 190 countries and 40+ languages. Tinder has 6.2 million subscribers and is the highest grossing non-gaming app globally.

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https://in.tinderpressroom.com/2020-01-08-Tinder-Introduces-Photo-Verification-In-India